



Graduate Studies in Sustainable Heritage Development

Professional Development Program – Heritage Action Field School Social Ecology of Museums, Heritage and Tourism

January 4 – January 20 2006

Vietnam

The Heritage Action Field School is a graduate level professional development program is designed for people who are interested in going beyond museum, heritage, environmental and tourism studies to experience first-hand how culture and heritage can play a role in resolving some of the greatest global challenges of the modern world, such as alleviating poverty or preserving diversity or resolving conflicts between development and conservation in the face of accelerated pace of globalisation.

Some of the key learning activities include:

- Four day international conference and workshops on Sustainable Development focussing on Cultural Diversity, Heritage Tourism and Cultural Economics.
<http://sustainabilityconference.com/>
- Planning workshop bringing together floating fishing villages and curators, site managers and conservators to evaluate the construction and development of the world's first floating museum in Ha Long Bay World Heritage Area. Participants will also be the invited guests at the grand opening of the museum.
- Critical investigation into the positive and negative effects that tourism has had on the traditional ways of life and intangible heritage values of ethnic minority groups in northern Vietnam
- Evaluation workshop with the Vietnam Institute of Archaeology examining the future development and management of Thang Long Citadel in the heart of Hanoi, including the concept for an urban museum
- One day workshop at the Vietnam Museum of Ethnology on the participation of indigenous and minority groups in conservation and interpretation of intangible heritage
- Seminar at the Vietnam Museum of Women addressing issues of gender and representation in museums and heritage management
- Conceptualising post-conflict heritage management strategies for Hue World Heritage Area
- Digital Heritage workshop: innovative and creative use of technologies bringing source communities and major museum collections together on site at My Son World Heritage Area and Cham Museum
- Facilitating of Vietnam's community stakeholder evaluation of management of Hoi An Ancient Town World Heritage Area and local museums
- Evaluating cultural mapping methodologies in locating culture in sustainable development

Several themes will be explored in depth throughout the intensive using a variety of case studies. These themes fall under the umbrella lens of sustainable heritage development, and participants are encouraged to examine select themes from the perspective of their individual field of study

(archaeology, museum studies, environmental studies, economics, park or World Heritage Area management, anthropology, cultural studies, gender studies, sustainable development, etc). This particular course design allows participants to obtain an international and in-depth field experience that highlights the multidisciplinary nature of applied research. A small number of places are reserved for doctoral and research students who wish to be inducted into conducting community based research.

The major themes explored throughout the Program are:

- Sustainable heritage development
- Culture in development; culture in poverty alleviation
- Social ecology of World Heritage Areas
- Heritage tourism and economics
- Conservation of intangible and tangible heritage resources
- Cultural mapping and negotiating stakeholder participation

There are two options:

- (a) Professional Development Program through the Intensive (4-20 January 2006) for a maximum of 15 participants, or
- (b) The Intensive combined with an on-line ANU accredited graduate course on for a maximum of 15 students.

NB. Places are strictly limited. The full academic program will be sent on registration to the participants.

Faculty

The Professional Development Program is led by a faculty of national and international researchers and professionals with substantial track record of applied work in Vietnam in the above-mentioned areas of activity. It is convened by Professor Amareswar Galla, Director of the Sustainable Heritage Development Programs in the Research School of Pacific and Asian Studies, the ANU. Professor Galla is also Vice-President of the International Council of Museums; Director of the Pacific Asia Observatory for Cultural Diversity in Human Development; Guest Curator of International Projects, National Department of Cultural Heritage, Vietnam Ministry of Culture and Information.

Application

Application for the course or the Professional Development Program should include:

- A letter to the Director of Studies with an expression of interest (100 words) stating as to how the participant will benefit from the Program is required.
- Current curriculum vitae should be attached to the expression of interest. It should include details of graduate qualifications.
- Further documentation of educational qualifications may be required for the admission to the Program.
- Supporting letter from a referee or employee is sufficient for the Professional Development Program.

Students wanting to gain graduate credit should seek further information.

Address all correspondence to:

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